

PHMU Sample Social Media Content

Please feel free to use the following language, or make up your own, to help promote Public Health Mobile Unit clinics in your zone.

General PHMU Promotion:

Have you gotten your seasonal vaccines yet? Public Health Mobile Unit provides vaccination, testing and healthcare navigation services in communities across the province. Find out when they'll be in your neck of the woods: www.nshealth.ca/PHMU or call 1-833-797-7772.

Promoting Specific Clinics

Haven't gotten your seasonal vaccines yet? Public Health Mobile Unit is going to be at [location/date/time]. They're offering COVID-19, flu and pneumococcal vaccines, as well as offering COVID-19 and flu testing to those who are eligible. Drop in or book an appointment ahead of time.

Find out more: www.nshealth.ca/PHMU or call 1-833-797-7772.